

## **NEW COMMUNICATION PLATFORM**

The Canal Fulton Police Department is pleased to initiate a new communication platform to our residents called Nixle. This communication outlet is designed to deliver information to our citizens in an authenticated, secure, reliable, and high-speed platform. Nixle will allow us to connect with our community in real-time, with the same ease and in the same way that current services such as Facebook, MySpace, and Twitter provides users with an unauthenticated platform for connections. Users who chose to sign up with Nixle will not be inundated with advertisements or junk mail and the only information they receive will be directly from the Police and Fire Departments concerning emergency notifications. Information you provide to register, such as phone numbers or email addresses, will not be sold or distributed to the commercial market by Nixle. This platform is free to all law enforcement agencies and to the residents who chose to register.

Information such as missing persons, suspicious persons, crime trends, road closures, weather bulletins, time sensitive advisories, school related incidents, as well as emergency notifications, all can be sent to the community-level via text message, email or even over the web.

Residents who are interested in joining this service need only to visit [www.Nixle.com](http://www.Nixle.com) and register. Anyone needing assistance in registering or have question regarding this system may contact Lt. Douglas Swartz at (330)854-2926 Ext. 1307.

Again, we are excited to launch this new program and hope to build a stronger, safer, and better community.

### *About Nixle*

Nixle is a community information service provider built exclusively to provide secure and reliable communications. It is the first authenticated and secure service that connects municipal agencies and community organizations to residents in real time, delivering information to geographically targeted consumers over their cell phones (via text messages), through e-mails and via Web access. Nixle has secured a partnership with Nlets (the International Justice and Public Safety Network), allowing local police departments nationwide to send immediate alerts and advisories. Privately funded Nixle, which has offices in New Jersey and California, is free to all governments, their agencies and organizations, nongovernmental organizations and consumers. For more information, visit [www.nixle.com](http://www.nixle.com).